

People You Should Know

**** FOUR STAR FOLKS ****

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City
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HARRY SNYDER JOHN KESSON—

**** IN the oil fields, the word "Service" is half the battle in production, and it takes men of the calibre of John (Jack, to you) Kesson and Harry Snyder, 23030 Narbonne Ave., to keep the wells pumping and production the order of the day. They utilize equipment; build their own portable units; actually carry their complete shop operating mostly in Torrance and Wilmington fields. It takes a world of experience around oil wells to do the kind of work that keeps them busy, but that's what they've got plenty of, having worked together 11 years and been partners three years. "Jack" first kicked up his heels a mile high in the world, at Denver, Colo., nestled papers for first cash; Californian 26 years; 20 years in oil fields; it's a toss-up between football and swimming for fun; son Kenneth gives a good account of himself on the job, also, and "Willie" is their big link in home happiness. "Harry" first jumped the fence at Bedford, Iowa; leading horse to hay pole earned first silver dollar; All-American sport—baseball; gets his time off; 16 years in this sunshine State; at home in oil fields; 14 years and Ramona and Kenneth round out this happy "One Man's Family". They're glad the young fellow always gets a man's treatment in the oil fields; are up to scratch on equipment that means certainty instead of guess and they make friends and hold them where ever they go.

Ph. 470 and inquire: How long have they had this location?

EDWARD COOMBER

WE here submit for your consideration, a high grade firm which helps make Torrance a city. The Ed. Coomber Co., 1829 213th Street, who manufacture, create, design, cut, crush and polish Inland Onyx and Onyxite, and is under the direct supervision of Ed Coomber, who has years of experience in this unusual and particular line of industry. To us it is as marvellous as well as an interesting concern, and he is so keenly interested in it—he could sit up nights doing it. The writing on the wall reveals that even as a youngster an unusual little chap named "Ed" took his first nap at Auburn, N. Y.; been in California since 17 years old; smokes cigars and when he runs out of them he's lost, likes hiking over the hills in pursuit of birds and bunnies; hates to miss an Amos 'n' Andy broadcast; baseball bug has bitten him and to date he's never recovered; never steps on anyone's toes; believes it's good for the people in a community to know each other and to create goodwill for this home city of Torrance; doesn't mind at things, and never changes a copper for his smile—but it's worth a gold eagle.

Add 4, 1, 3, 2, 9, 8 and 3 and tell his years in this business.

H. & D. DEHYDRATING CO.

**** A home town firm with a hand in the tremendous oil industry of Southern California, is now welcomed in our national syndicated feature column, viz. the H. & D. Dehydrating Co., 2580 Border Ave., with Otis M. Hunt and Wayne DeMont at the controls. Starting their plans in April, 1940, they shipped their first tank to Union Oil Co.; also ship to General Petroleum, another important home industry; operate three trucks; keep five men stepping; get oil from all over South Basin and have run and shipped as high as 52,000 barrels a month. To those outside the oil industry, "dehydrating" means taking water out of oil, also sand and mud (sometimes). Since much of this oil would otherwise be wasted, they belong in the conservation class—and if it were not for oil, there isn't much that would move anywhere, anyhow. El Dorado, Ark. is where "Otis" first drew teacher's picture on the blackboard; grew up in oil business; bringing home a deer, is his idea of real luck; built and operated refineries; known in casing-head plants of Signal Hill, Santa Fe Springs and Venice. "Wayne" led his first big parade of Hoosier lads at Plymouth, Ind.; Californian since 1928; enthusiast over football and basketball; 2-footed Elk — "Best People on Earth"; in oil trucking and brokering business for years at Signal Hill, and Joe Beninger, office chief, has countless friends in oil industry.

Now we give you a team of photo-finish hustlers who know the true meaning of community "co-operation."

Ph. 886 and ask: How many barrels of oil have they shipped out since starting here?

CLARA STECK

**** EVERYONE in the neighborhood of 4441 Carson Ave. knows and appreciates the accommodating service, quality of merchandise and genuine friendliness they receive at Steck's Grocery, covering the whole line-up of meats, (hot weather luncheon meats, too), groceries, dairy and bakery foods, fruit and vegetables and blue-eyed Clara Steck has made more friends than she can count. This is really the pioneer grocery in this end of town where the kind natured owner mothers little boys and girls who come in more than their own mothers and dads even suggest. She also owns and operates the Carson Court, where 14 cozy, honey units spell a real comfort, and where you're lucky to find a vacancy. Across the way, it was that little bundle from heaven first smiled for her own parents and they named her "Clara"; lived in Chicago for some time; interested in progressive Woman's Club of Keystone; "Nuisance," the friendly little doggie, birds, gold fish, cat and bantams introduce you to her family of pets; has a favorite gang of baby pictures; is genuinely good to everyone; another business spoke in this fast growing end of town; built this store in 1936; tone of her voice rings a welcome and she squelches clouds and turns them into rainbows. Ph. 1579 and discover: What year did this become the pioneer grocery in this end of town?

PAUL BLANKINSHIP

**** MOTORIST, are you looking for Paul's Hancock Service Station? Well, this writer is your escort—straight over to Torrance Blvd. and Border Ave., where "Cook-o' The Walk" steps high, wide and handsome into your gas tank and gives you economy, more miles and satisfaction. Paul Blankinship, good natured owner, tries his level best to give you the most for your money, on Hancock gas and oil, thorough car wash, sat-in-smooth polish, complete lubrication and his popular service station is one of the most convenient in town—easy to get in and easy to get out. Our periscope reveals that Joplin, Mo., is where "Paul" recovered from his first spanking; delivered papers for first ice cream cones; nickles (spent more than he made); will take any kind of fishing so long as he can pull them in; Frances, sweet girl graduate from Hawthorne High School was his fate from the minute he first saw her—now she's other nine-tenths of the family, and they're happy homeowners in their recently purchased home on North Oak st.; piping hot, thick, juicy steak gets his hungry time vote; pays his share of cigarette tax; lived in California 22 years; good scout; never lets you down—and he never never loses a friend.

EARL WELLS

**** MANY people here believe that distinctive hair-cutting given by Earl Wells; barber, 1919 Carson, has few equals. Mr. Wells is an expert tonsorial artist, enjoys his work and for this reason has made a success of it. "Earl" joined his parents at Talala, Okla., fast moving news for first business; been a barber 21 years; here since 1927; married kind Leatha Newman of El Reno, Okla.; has darlingest 4-year-old girl, Glenda Lea; no, siree! doesn't smoke; could eat shrimp for breakfast; approves, sponsors and attends Christian church; Ruth Barlow makes the girls prettier here. She was first placed on earth at Holden, Mo.; arrived in California when nine months old; swimming is her idea of heaven; swell pinocchio player; toys enjoyably at piano; simply can't refuse fried chicken and a good person to call a friend. We know of few people who can put over more happiness in personality than Earl Wells and Ruth Barlow, because they're never satisfied with anything second rate and you'll never find either one of them in the lost column.

Subtract 13 from 50 and write

us the years they've devoted to their life work.

RUTH NAGLE

**** RUTH'S Cafe with the smile on the outside of the door, at 22630 Normandie Ave., is one of the favorite stops for truck drivers, longshoremen, and motorists every hour of the day. You would know why as soon as you meet its owner, Ruth Nagle. The same people wait until they reach there to satisfy their hunger, because they like her lunches, dinners, beers and wine and there's a smile of good nature even sticking to the walls and a welcome everyone enjoys. In the little French own called Prairie du Rocher, Ills., is where brown-eyed "Ruth" was taught her bed-time prayer; always athletic minded, she enjoys volleyball and tennis; formerly in real estate business for years at North Hollywood; worships at Catholic Church; head man in the family, William, needs no introduction to home folks; he's World War Veteran, having given a good account of himself in the Infantry at Waco, Texas in more ways than one; twin daughters, Dorothy and Lucille, son Bill and daughter Margaret are the family joys; 23 years of married life have gone into the gold band of home happiness; she tells you you'll never go wrong if you build your home in Torrance where people are sociable and genuine; clicks with the public and a chat with her is like opening the windows and letting the sunshine in.

Ph. 739 and inquire: When did she open this Cafe?

FOUR STAR FOLKS WINNERS AND ANSWERS

First Prize—Mrs. H. C. Knox
Second Prize—Mrs. P. C. Stalcup
NEAL H. ANDERSON, natural leader, drilled the Rhodora No. 1, third well in Torrance field, in 1921.
JOHN W. ROGERS and HARTLEY CARR, born to satisfy, took over the 100 percent Union Oil Station, 1640 Arlington (at Carson March 1935).
JOHN R. (BOB) RICHHART, whose reputation counts, (1811 Gramercy) started his own decorating contract five years ago.
JOHN H. BARCK, always among leaders, moved himself and his building into business to 2127 1/2 Figueroa in 1921.
JOE F. PAGE, never asleep on the job, 1601 Carson, became exclusive Torrance dealer in Rexox on June 1st.
MANUEL SILVA, never at back stand, has 100 head of fine cows in his Guernsey Holstein herd, 2124 So. Berendo.
B. R. SCHROEDER, reputable realtor, (contract business) past 17 years.
MAX GOODMAN, minister of 2000 people, became pastor of Torrance Amusement Center, 1108 Cravens, January 1, 1941.

CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

CONTEST RULES

Pay Your Own Expenses
FOR BEST ANSWERS
\$500—Free Merchandise Prizes—\$500
GRAND PRIZE—\$15.00
FIRST WEEKLY PRIZE—\$2.00
SECOND WEEKLY PRIZE—\$1.00
WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days.
WHO WINS? The person sending in the most nearly correct, prompt, and interesting answer will be given merchandise awards from your own home merchants each week. Winners and answers published week after story and question appears.
CASE OF TIES: Duplicate awards will be given each tying contestant. The judges' decision will be final and uncontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families.
GRAND PRIZE: will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.
EACH WEEK: gifts will be awarded contestants in addition to the final Grand Prize.
OTHER PRIZES: besides those mentioned here, may be added from week to week as further reward for your efforts.
CONTESTANT SHOULD designate the firm upon which you desire an order in case you win.
NOT ELIGIBLE: if your answers are copied from another contestant.
ADDRESS: Herald Contest Editor.
On board ship American sailors salute all officers, except the captain, only the first time they see them during the day. The captain, however, rates a full salute at all times.
California highway patrolmen declare jumping the red light is like jumping a board bill—both lead to a trip to jail.
A coffee percolator is as essential as a typewriter in many Brazilian business offices. Brazilians drink the beverage several times a day.

Try These On Your Outdoor Grill

By Katharine Fisher
Director, Good Housekeeping Institute

If you are given to outdoor meals, here are three menus to add to your repertoire. They introduce old favorites prepared in new ways. You don't need an elaborate stone or brick fireplace in your garden to enjoy outdoor grills. There are inexpensive, folding and portable grills using charcoal for fuel which do a good job, too. They add to the fun of picnicking on the beach or in the woods.

- Grilled Hamburgers
- Toasted Buns
- Wax-Bean and Radish Salad
- Stuffed Olives
- Chocolate Layer Cake
- Assorted Fruits
- Hot Coffee

Grilled Hamburgers
Tested by Good Housekeeping Institute. Use Institute-approved eggs and spices. Measure level.
2 lbs. bottom round of beef, 2 eggs
ground in bowl, 2 tsp. Worcestershire sauce
1/2 tsp. salt, 1 tsp. prepared mustard
1/4 tsp. pepper, 2 tsp. bottled chili condiment
sauce
Combine all ingredients and mix together until well-blended. Shape into 8 patties 3 1/2" in diameter. Cook on a grill or in skillet until done, turning once. Serve on toasted hamburger buns. Serves 4 to 6.

- Grilled Frankfurters
- Savory Sauce
- Corn on the Cob
- Sweetened Fresh Raspberries
- Chocolate-Flavored Malt Drink

Savory Sauce
Tested by Good Housekeeping Institute. Use Institute-approved measuring cups and spoons. Measure level.
2 tsp. butter, margarine, or salad oil, 1/2 tsp. salt
1/4 tsp. pepper, 2 tsp. Worcestershire sauce
1/4 c. minced onion, 1 tsp. prepared mustard
1 c. minced green pepper, 1 tsp. chili sauce
Combine butter, onion, green pepper, and garlic in a saucepan or skillet over low heat, and cook until tender—about 10 minutes—stirring frequently so as not to brown. Add remaining ingredients; mix well and heat. Serve about 1 tablespoonful over each serving of grilled frankfurters. Serves 4.

- Grilled Bacon
- Canned Spaghetti in Tomato Sauce
- Heated Parker House Rolls
- Fried Apple Rings
- Mixed-Greens Salad
- Graham Toasties
- Roasted Walnuts
- Coffee or Tea

Graham Toasties
Tested by Good Housekeeping Institute.
Lay a piece of sweet or semisweet chocolate on a graham cracker. Toast a marshmallow over coals until soft and golden brown. Lay on top of chocolate, and top with a second graham cracker. Serve at once. A 6c chocolate bar will make 3 Toasties.

Major Julia Flikke Heads Vast Corps of Army Nurses

If you were asked on one of the numerous quizzes on the radio and in the papers, how many of the 2,400 majors in the United States army were women, you'd probably answer unhesitatingly "none." But you would be wrong, for there is one, and her name is Julia Flikke. As head of the United States Army Nurse Corp she ranks a salute from all commissioned army officers, and shoulder straps bearing a gold oak leaf. Her varied activities during the past thirty years have won for her the Cosmopolitan of the Month accolade from the July issue of Cosmopolitan magazine in a story related by Gretta Palmer.

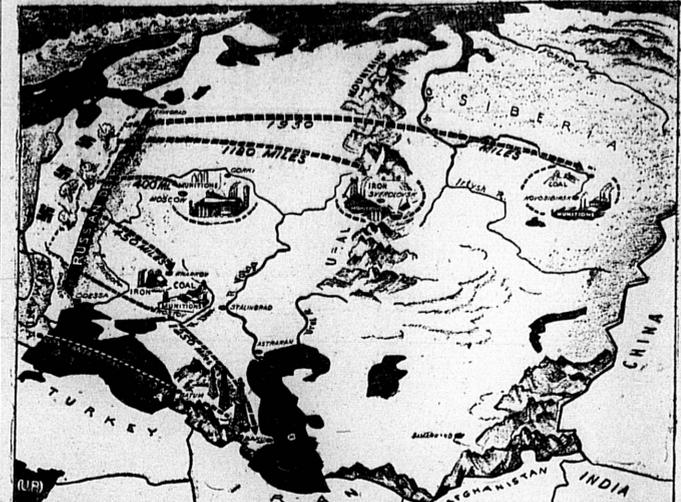


Major Julia Flikke

Major Flikke's nursing career began in 1912, Miss Palmer reports, when she was widow Flikke, a plain Wisconsin housewife, childless and desirous of some occupation to fill her thoughts. During her husband's fatal illness she observed the useful, satisfying work of a nurse and resolved to become one herself. After finishing a course in Chicago's Augustan Hospital, she took post-graduate work at Columbia University, and promptly joined the Nursing Corps when the United States entered the World War. After a mere month she was promoted to the rank of chief nurse, and was brought to New York to take a hundred nurses to France. In the heart of the battlefield area, Mrs. Flikke set about her work with crude resources and dire weather conditions, but she and her assistants went about their work uncomplaining. When the armistice was reached, Mrs. Flikke did not like many other nurses, return to America immediately. Instead she remained in France and Germany caring for wounded American soldiers.

On her return, she became so devoted to her army work that she was given posts at various camps

What Red Army Is Defending From Nazi Attack



This strategy map shows distances from pre-1939 Soviet western frontier, or "old frontier," to Russia's greatest centers of production—prizes which tempted Hitler to attack. The Sverdlovsk region in Ural mountains and Tomsk Novosibirsk region in Siberia were developed by Soviets in last 20 years in preparation for war, and are result of fear and foresight.

Mrs. Byrnes Succumbs in Hucululu

A cablegram received here this morning from Honolulu informed George B. Smith of the death of his sister, Mrs. Nelle Byrnes, widow of the late J. J. Byrnes, yesterday afternoon in the island city. Mrs. Byrnes, accompanied by her daughter, Betsy, left here Nov. 29, 1940 for a stay in Hawaii. The cablegram gave no details as to the cause of her passing. She was also survived by a son, Edward D. Byrnes, who is a resident of Honolulu. The funeral will be held tomorrow afternoon at Borwick chapel in that city. Mrs. Byrnes was a pioneer resident of Torrance, living for many years at the corner of Arlington ave. and Carson st. in a home recently removed to make way for a service station. Her late husband was an official of the National Supply Company.

Imports of beeswax from Puerto Rico have risen to peak levels, the department of commerce reports.

Dance Party Planned for All Selectees in County on July 28

Plans for a gigantic dancing party for all Class 1A Selectees and their girl friends at the Casa Manana on July 28th, were being formulated this week by members of the Los Angeles County Council of the American Legion in cooperation with Selective Service Board officials. Under the arrangement, a special invitation for two will be mailed to each man in Class 1A listed by the 281 Selective Service Boards in Los Angeles county. An elaborate program in which Brigadier General J. C. Donovan may be one of the guest speakers is being formulated. The Casa Manana was selected for the party because of the great dance floor and facilities making possible an attendance of an estimated five thousand persons. Charlie Barnett and his orchestra will furnish the music for the dance, and a host of stage and screen celebrities are being invited to

Hard Road Celebrated

Fiftieth anniversary of the first concrete road in America, still in service in Bellefontaine, Ohio, has just been celebrated. There are approximately 155,000 practicing physicians in the United States. Sailors in the U.S. navy are not permitted to wear their hair longer than two inches. German automotive products cost twice as much in Switzerland as those of American origin, the department of commerce reports.

assist in the American Legion tribute to the men who are entering Selective Service the latter part of July.

Hollywood's Secret
L.B. HAIR OIL gives hair softer texture and beauty. Keeps it both shiny and healthy. L.B. removes dandruff, itching, checks hair loss. Refills cannot be returned. Available at ALL DRUG CO. 1219 Cadillac Ave. HOLLYWOOD CALIFORNIA

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OVER 200 PAGES OF LOCAL NEWS STORIES AND BARGAINS FROM TORRANCE SHOPS

State Job Office Seeking Workers

More employment opportunities are being offered Californians, it was announced today by Edwin A. Bird, manager of the Torrance-South Bay office of the California Department of Employment, when he said that over 48,945 placements were made in California during the month of May, which represents an increase of 83.5 per cent over the same month in 1940. Bird said this placement total approached a "banner" month for the Department as it represents an increase of 22.7 per cent over the 35,817 placements made in the preceding month and is only 215 placements less than the number made in September, 1940, which was an all-time high for the Department. Bird said all local offices of the Department have launched a drive to assist in filling orders for 1,200 workers for a large aircraft concern in San Diego. Generally applicants must have had experience, furnish their own tools, a copy of their birth certificates or final citizenship papers, and transportation to the plant, the manager said. Specific information concerning the jobs, it was stated, may be obtained by calling at the local office, 1927 Carson st.

CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians
DICK CHASE, S. F. News columnist—"Actually, Finland has no more gone Nazi than Churchill has gone Bolshevik."
CALVIN DRAKE, Sacramento—"The Dutchess Spinelli should pay with her life for her crime. Women today have equal rights with men—to vote, smoke, drink and drive—so why shouldn't they pay for their wrong-doing as well?"
H. S. SMITH, Santa Barbara—"Executing people for their crimes is a flagrant disregard of God's Tenth Commandment, and killing them to save the State money is as unsound as getting rid of crippled poor, mentally unbalanced and other wards of the State."
JOE DI MAGGIO, Calif. recd.-breaking big league hitter—"The baseball fan that copped my bat spoiled everything. Nobody but a ball player could know how much that bat meant to me."
DR. CHAIM WEIZMANN, world Zionist leader—"The Jews of the world are used to persecution. But today's persecution at Hitler's hands is different. It is cannibalism."